

Start Up Screen

# Introduction to Business Statistics – Part 2

## Take Aways

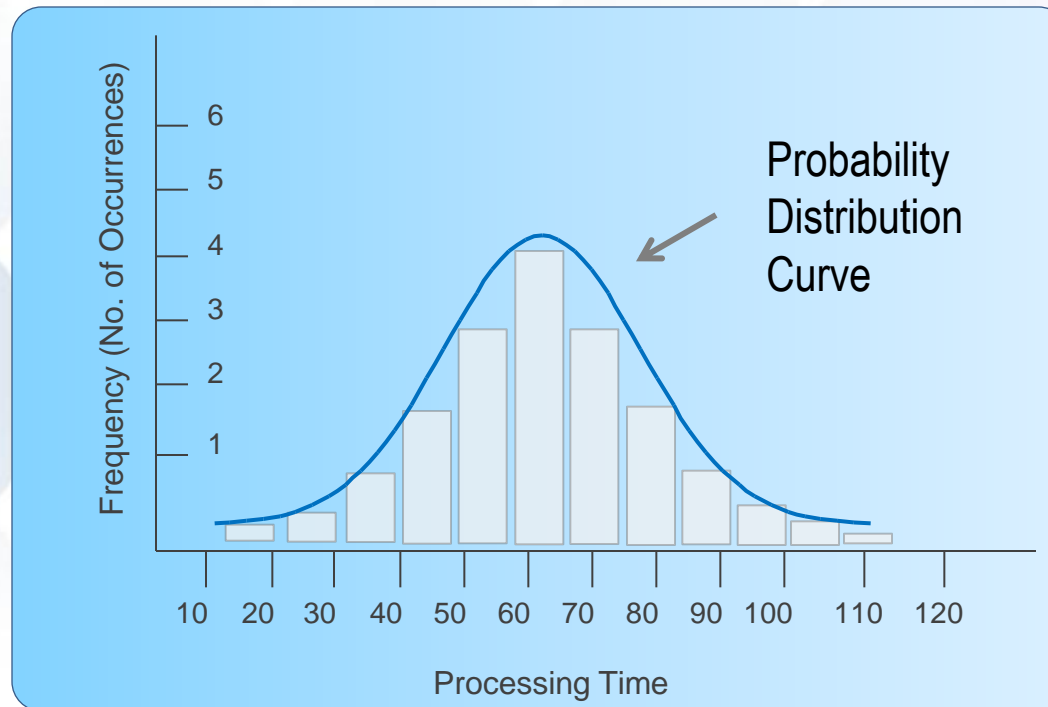


# Definition of Probability Distribution

- 👍 The relation between a given descriptive measure & its probability is shown using a probability distribution
- 👍 Graphically represented by a Histogram
- 👍 Mathematically by a formula
- 👍 Indicates that there is a probability associated to each descriptive measure

For example, the processing time in a bakery or an other process can be represented by a probability distribution

# Illustration of Probability Distribution



- 👍 The probability distribution is obtained by drawing a smooth curve over the histogram
- 👍 Curve fitting method is used here
- 👍 Can be created in statistical software

# Types of Distribution

There are various types of distributions such as:

- 👍 Normal Distribution
- 👍 Binomial Distribution
- 👍 Weibull Distribution
- 👍 Poisson Distribution
- 👍 Chi-Square Distribution
- 👍 Student's t-Distribution
- 👍 F Distribution

Each distribution has specific characteristics that are different from the others

Certain processes & their metrics are known to follow pre-defined distributions

## Example:

- 👍 A natural phenomenon like human population, height, etc follow normal distribution
- 👍 At the same time, arrival rates of people in ticketing counters follow Poisson distribution

# Importance of Distribution

Knowledge of various distributions can help us in the following:

- 👍 Study process performance
- 👍 Fix performance issues quickly
- 👍 Plan for capacity & performance more effectively
- 👍 Predict process performance

# Definition of Mean

- 👍 Arithmetic average of a set of values
- 👍 Reflects the influence of all values
- 👍 Extreme values can gravely influence mean
- 👍 Represented by the symbols “ $\mu$ ” & “ $\bar{x}$ ” (X-bar)

$$\mu = \frac{\sum_{i=1}^N X_i}{N} = \frac{X_1 + X_2 + \dots + X_N}{N}$$

**Population**

$$\bar{X} = \hat{\mu} = \frac{\sum_{i=1}^n X_i}{n} = \frac{X_1 + X_2 + \dots + X_n}{n}$$

**Sample**

# Definition of Median

- 👍 Reflects the 50% rank
- 👍 Centre number after a set of numbers have been sorted from low to high
- 👍 Is never affected by extreme values or outliers
- 👍 For even number of data points, use average of two middle numbers



# Definition of Mode

- 👍 The most frequently occurring value in a data set
- 👍 It is possible to have more than one mode

# Relationship Between Mean Median & Mode

👍 Let's understand relationship between Mean, Median &

Mode using following scenarios:

👍 Un-Skewed Distribution

👍 Skewed Distributions

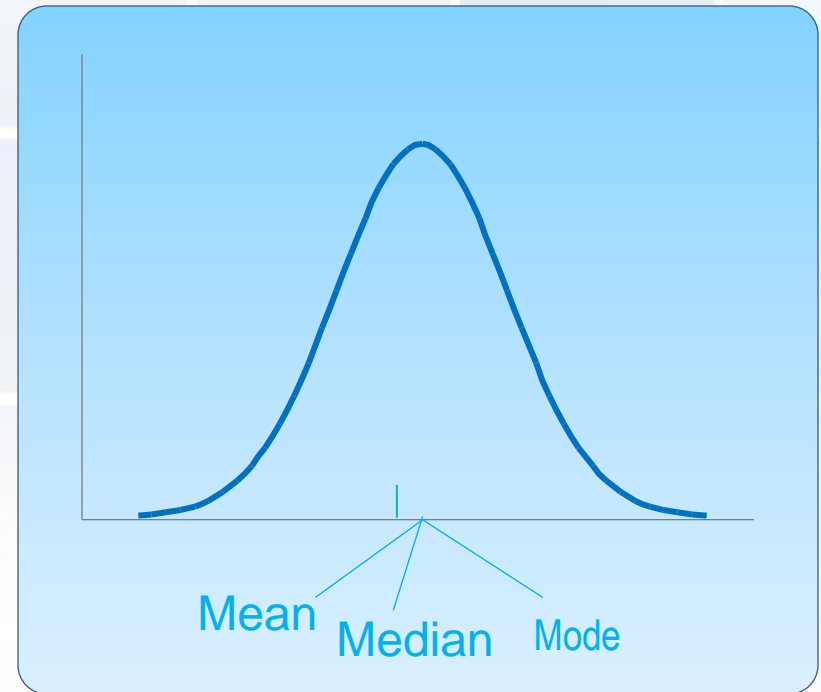
👍 Right-Skewed Distribution

👍 Left-Skewed Distribution

👍 Bi-Modal Distribution

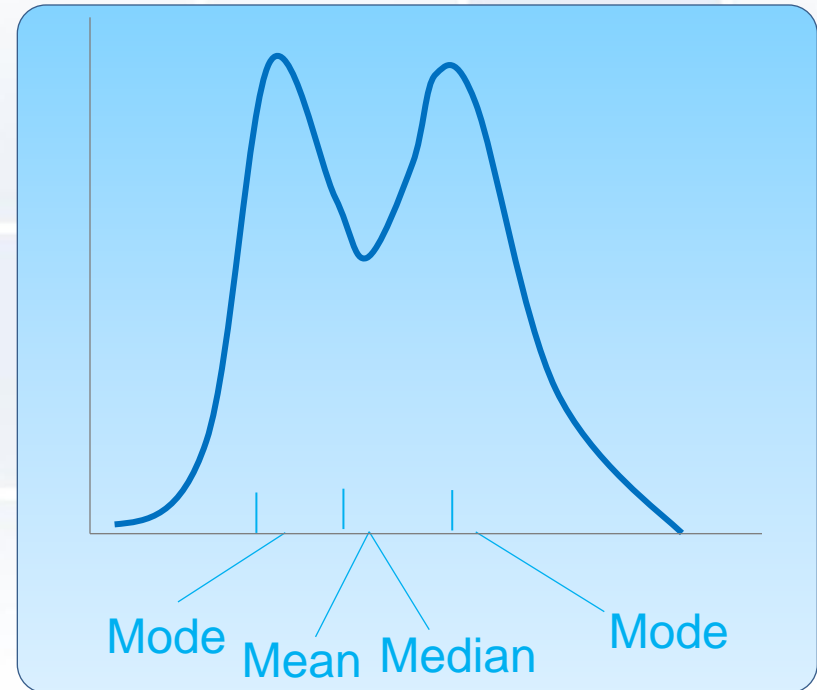
# Definition of Un-Skewed Distribution

- 👍 Evenly distributed points surrounding a central value or location
- 👍 Mean, median, and mode are all close to the central location
- 👍 Coefficient of skewness, a measure of skewness, is close to zero



# Definition of Bi-Modal Distribution

- 👍 The data actually reflects two distinct processes with different centers
- 👍 Either data is mixed up or process has two distinct behaviour

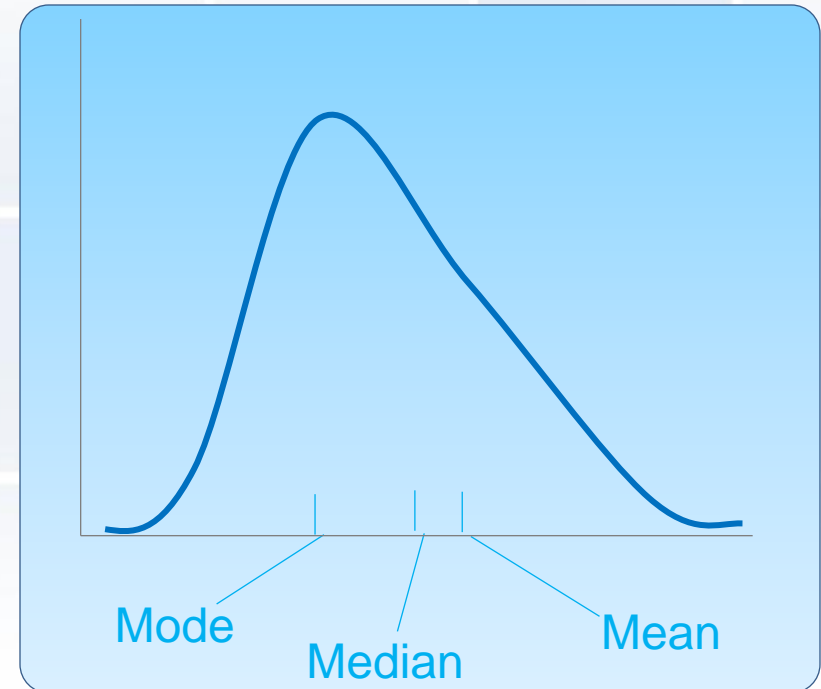


## Example:

- 👍 Surface finish of components obtained from two different machines
- 👍 Processing times of two employees with different levels of experience

# Definition of Right-Skewed Distribution

- 👍 Aka Positive distribution
- 👍 Distribution of data leans more towards the right side
- 👍 Caused by a process with a lower boundary

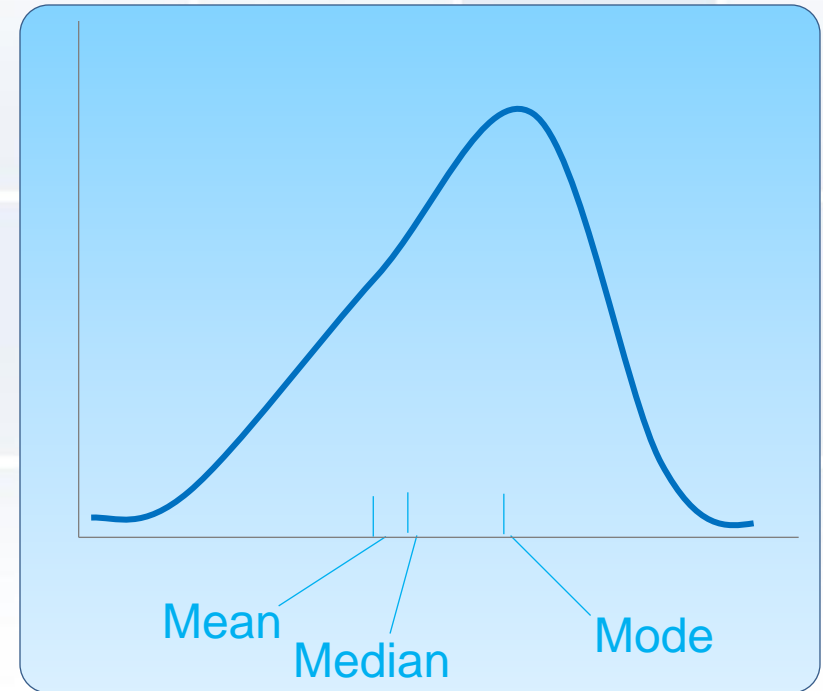


## Example:

TAT or Lead time of processes such as the time taken for us to wait in a queue and buy a ticket, at the cinemas

# Definition of Left-Skewed Distribution

- 👍 Aka Negative distribution
- 👍 Distribution of the data exists more on the right side including most common values
- 👍 Data extends more to the left side due to an upper specification limit



## Example :

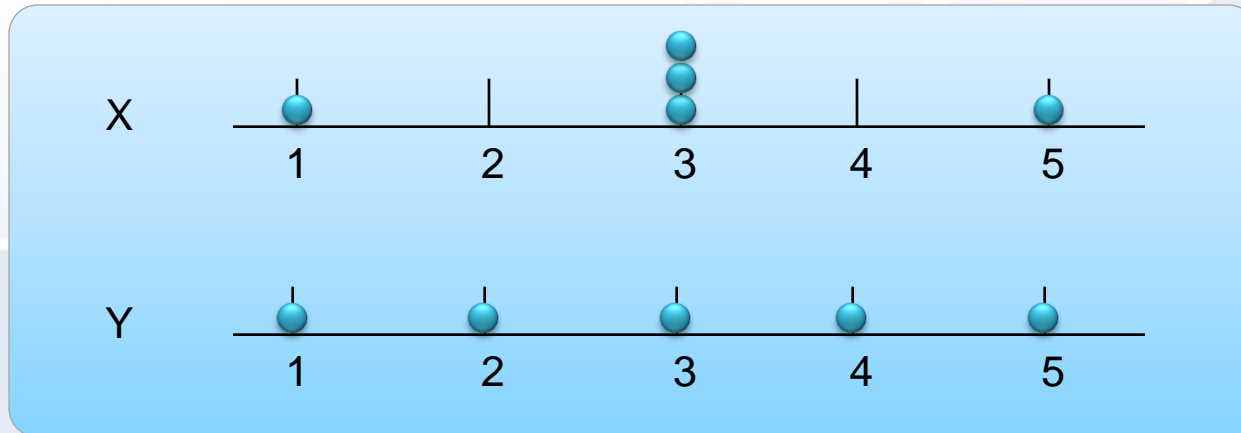
The tenure or life of customers in a given telecom operator's network

# Definition of Range

- 👍 Simplest measure of dispersion
- 👍 Shows the difference between the maximum and minimum values present in a set
- 👍 Usually represented by the symbol “R”

# Limitations of Range

Consider the following scenarios:



- 👍 Both process X and Y, have same range ( $4 = 5 - 1$ )
- 👍 Range is not a very robust measure of dispersion
- 👍 An easy & quick way to assess the dispersion
- 👍 Mostly used for screening purpose

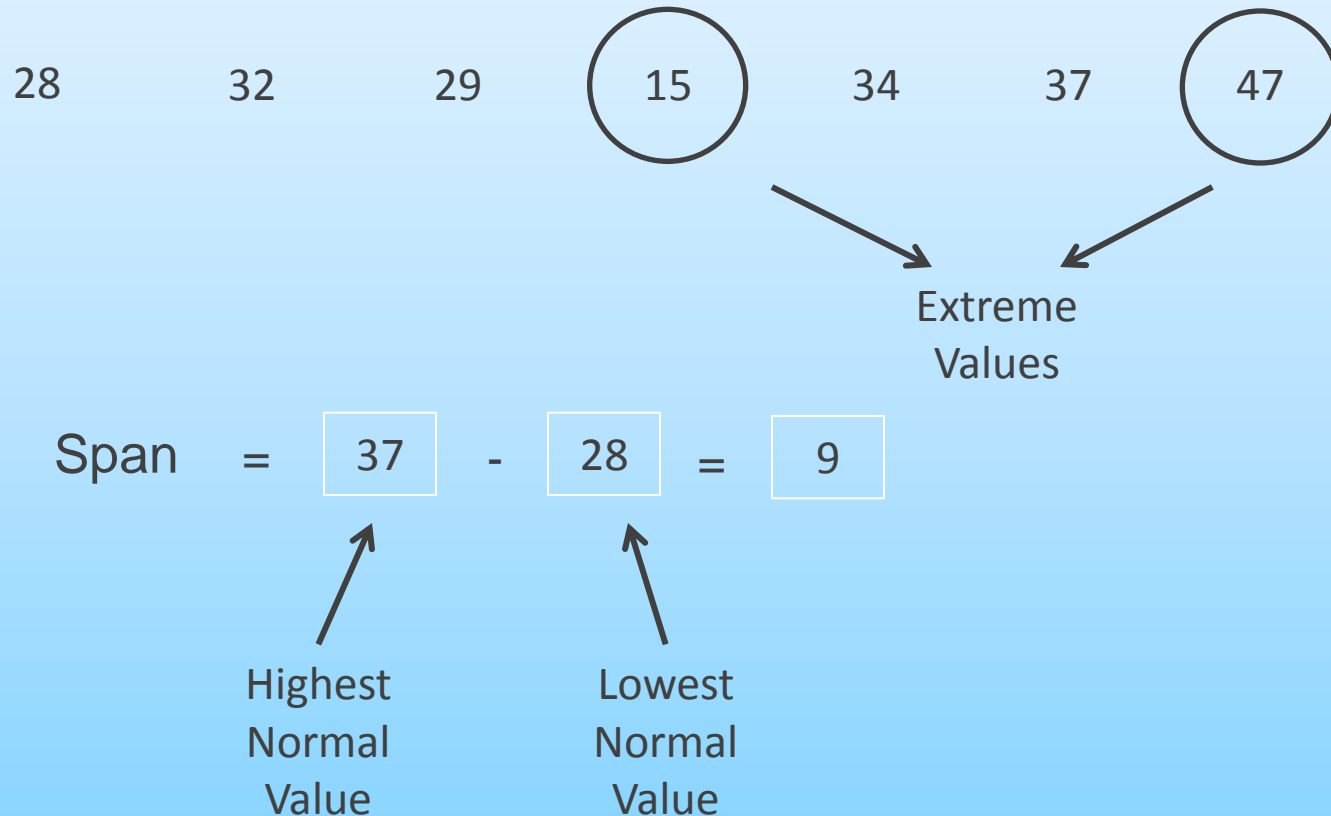


# Definition of Span

- 👍 A measure of dispersion similar to 'range' in which extreme 5% or 1% of the observations on either side are omitted
- 👍 It is the difference between the highest & lowest normal value being analyzed
- 👍 It is more robust & eradicates the impact of freak values

# Example of Span

Age of employees in a team



# Definition of Variance

- 👍 Average squared difference (deviation) of each data point from the mean
- 👍 Numerically, the variance is the square of the standard deviation
- 👍 Represented by the symbols “ $\sigma^2$ ” or “ $s^2$ ”

$$\sigma^2 = \frac{\sum_{i=1}^N (X_i - \mu)^2}{N} \quad \text{Population}$$

$$s^2 = \frac{\sum_{i=1}^n (X_i - \bar{X})^2}{n-1} \quad \text{Sample}$$

# Definition of Standard Deviation

- 👍 A statistical measure of the variation from the mean in a distribution or set of data
- 👍 The square root of the variance provides a measure of the average difference (deviation) of each data point from the mean
- 👍 Represented by the symbols “ $\sigma$ ” or “ $s$ ”

$$\sigma = \sqrt{\frac{\sum_{i=1}^N (X_i - \mu)^2}{N}} \quad \text{Population}$$

$$\hat{\sigma} = s = \sqrt{\frac{\sum_{i=1}^n (X_i - \bar{X})^2}{n-1}} \quad \text{Sample}$$

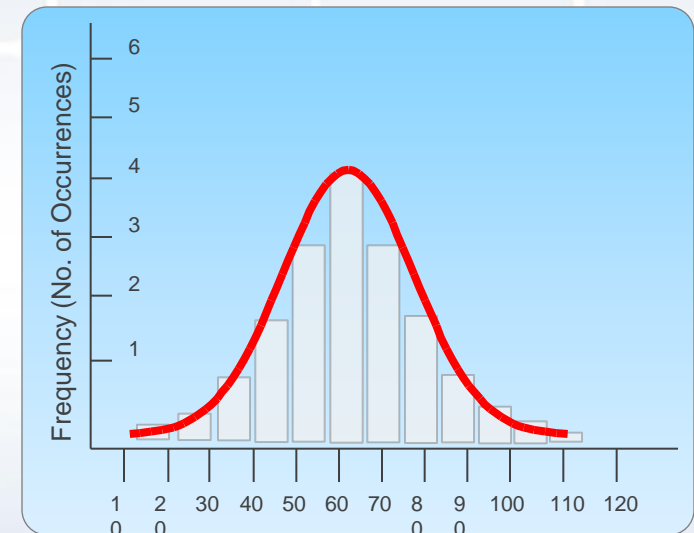
# Definition of a Normal Distribution

- 👍 Aka Gaussian Distribution or Bell Shaped Curve
- 👍 Defined by two parameters - location and scale:
  - 👍 Mean/average( $\mu$ )
  - 👍 Variance /standard deviation squared ( $\sigma^2$ )
- 👍 Natural phenomenon follow Normal Distribution

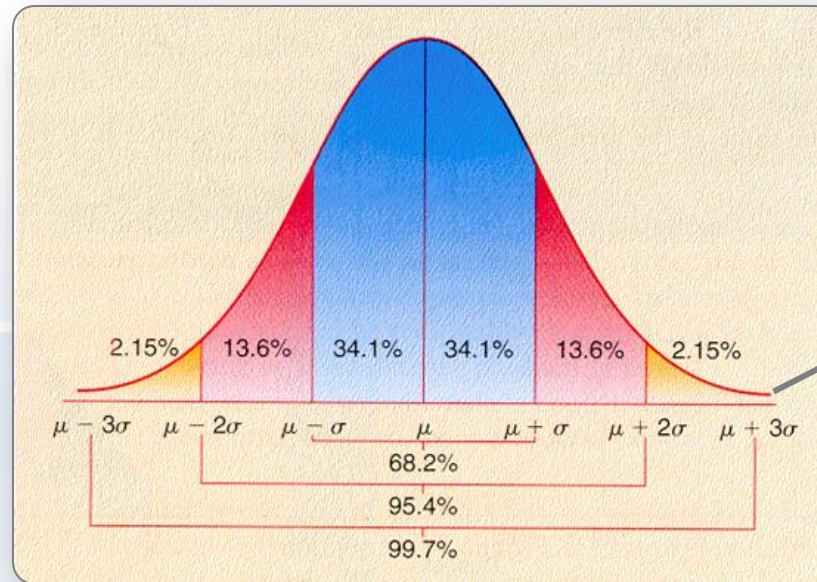


## Example:

- 👍 Height of a group of students of same age & race
- 👍 Performance of employees of a given function within an organization
- 👍 Dimensions of machined components within lower & upper specification limits



# Illustration of a Normal Distribution

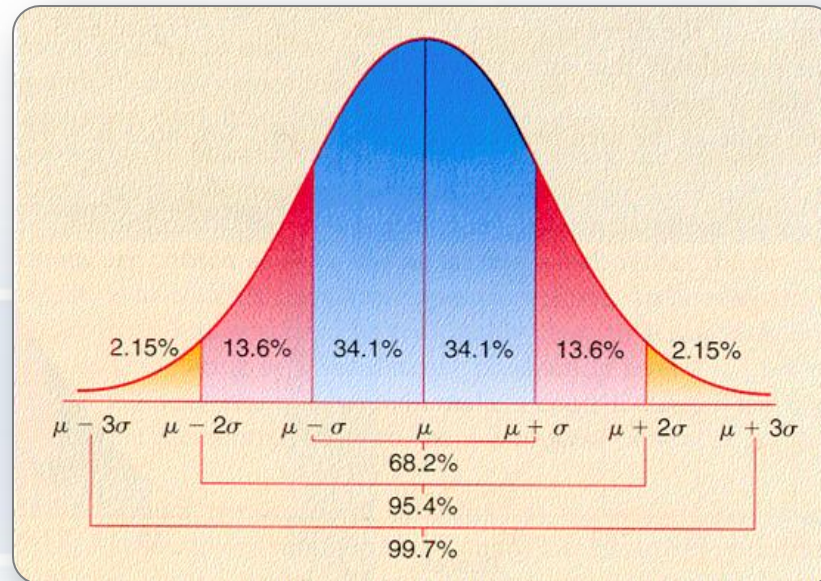


Percentage of Data getting covered under the curve

- 👍 Probability distribution curve above, is from a process which is normally distributed, with a mean ( $\mu$ ) and standard deviation ( $\sigma$ )
- 👍 Mean of the process occurs at the center of distribution
- 👍 Probability of occurrence :
  - 👍 Represented by the curve
  - 👍 Represented in percentages across the distribution
  - 👍 Diminishes on both sides



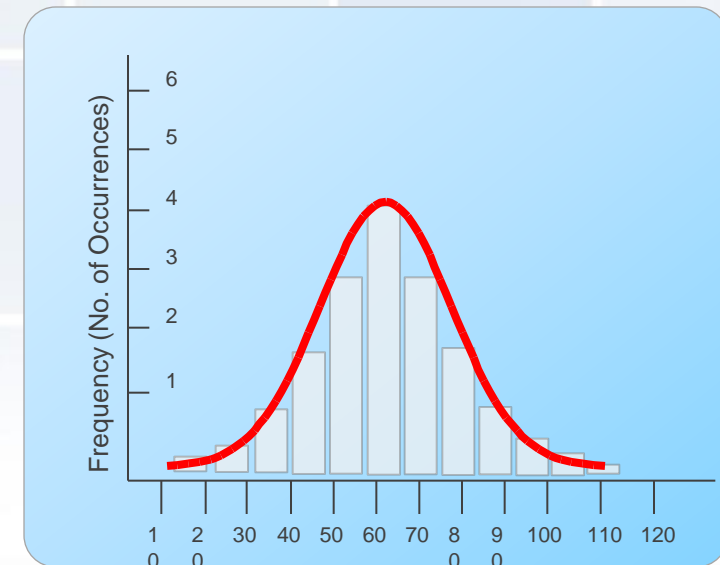
# Illustration of a Normal Distribution



- 👍 Probability shown for multiples of standard deviation
- 👍 For example, between one standard deviation ( $1\sigma$ ) on either side of mean, probability is 68.2%
- 👍 68 data points of out 100 fall between the one standard deviation limit on either side of mean

# Properties of a Normal Distribution

- 👍 Normal Curve is asymptotic, i.e., it never touches X axis on both sides
- 👍 Mean, Median and Mode nearly coincide
- 👍 Curve is symmetrical, i.e., it can be divided in half with equal pieces falling on either side of the mean
- 👍 Peak of the curve represents the center of the process
- 👍 Area under curve virtually represents 100% of data





- 👍 Outliers are extreme values and occur in few numbers
- 👍 They indicate that a process has 'special' causes of variation
- 👍 In other-words it is not natural that you will find an outlier in a Normal Distribution

**Example:** If a vendor's delivery of components to their customer's warehouse is around 7.00am every morning

**Delivery Timings :**

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
07.00	06.50	06.55	07.10	07.05	07.15	10.00

Outlier

# Application of Normal Distribution

Can be used for computing a value that would occur at an given probability

## **Example:**

- 👍 If we want to be 95 % sure, what will be the thickness of a metal component that is being machined
- 👍 If we want to offer 95 % service level to our customers, then what should be process lead time

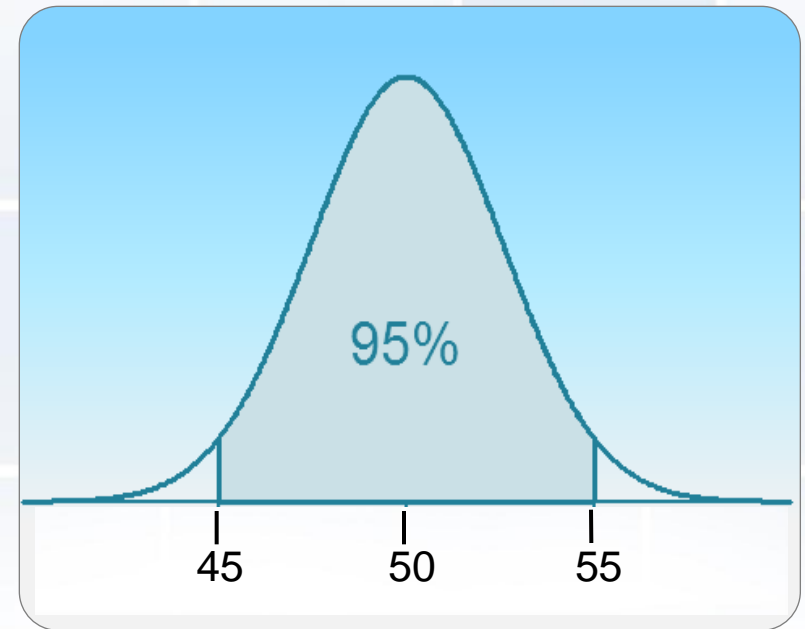
Use normal distribution to draw inferences about data of other distributions using Central Limit Theorem

# Definition of Confidence Level

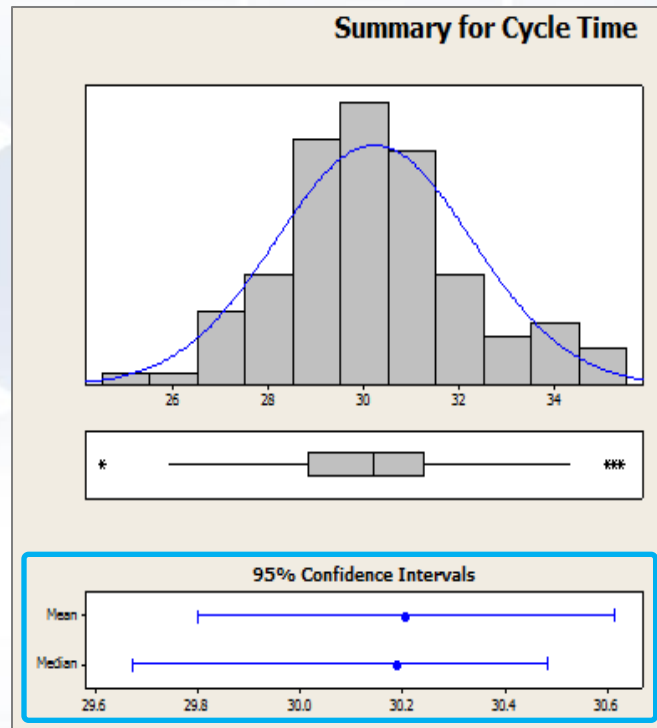
- 👍 Degree of certainty in estimating the characteristics of population
- 👍 Probability percentage indicates how frequently an expected range of the population will exhibit certain characteristics
- 👍 Expressed as a percentage or proportion
- 👍 Set at different percentages based on the priority of the tests
- 👍 Most analyses are conducted at a defined level of confidence which is usually 95% or (.95)
- 👍 Safety & health situations such as automotive brakes, space missions, surgeries, etc., use 99% confidence

# Definition of Confidence Intervals

- 👍 Confidence Intervals are nothing but upper and lower limits of a band within which we find the actual value (true mean)
- 👍 The limits are established at a given probability or certainty expressed in %
- 👍 Most of the time, we calculate 95% confidence intervals (CIs) for a parameter (occasionally 90% or 99%)
- 👍 In this illustration the mean will lie anywhere between 45 and 55



# Illustration of Confidence Interval



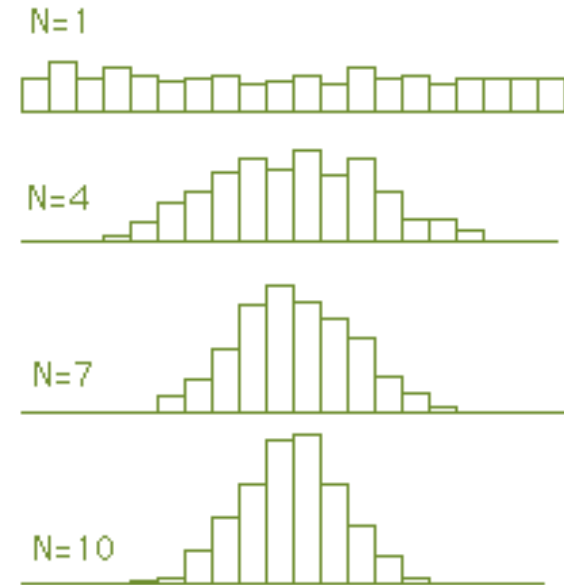
Confidence  
Intervals

- 👍 It implies that the population mean can appear anywhere between two determined limits
- 👍 Also if we draw another set of sample, its mean is likely to appear between these two limits

# Definition of Central Limit Theorem

👍 The central limit theorem states that for a given distribution with a mean  $\mu$  & variance  $\sigma^2$ , the sampling distribution of the mean approaches a normal distribution with a mean ( $\mu$ ) & a variance  $\sigma^2/N$ , as  $N$  the sample size, increases

👍 No matter what the shape of the original distribution, the sampling distribution of the mean approaches a normal distribution



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- Making **Customer Experience** a competitive advantage
- Improving profitability by leading **Business Transformation** initiatives

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